

MFI

MFI required two flash animations for their central website. **Kitchen Step by Step Guide** The first animation was a step by step guide on how to measure a kitchen to ensure that the customer was ready to move onto discussing this with a consultant. We created a 3d kitchen which we integrated into the guide to make it more visually appealing. **Interactive Bed Selection** The second animation was a bed size checker that needed to be visually fun and engaging while calculating the required string that needed to be passed to the e-commerce database to ensure the correct product lines appear based upon the users selections.