

Auction Based

There are many thousands of auction sites across the internet from massive 'do everything' sites such as E-bay to small niche market auction sites. Auction sites are a great way to enable customer to customer sales from which a reasonable commission can be acquired for each sale. We currently offer two options for auction websites:

Bespoke Builds

There are occasions when the only solution is a complete build from the ground up. This could be because you have specific requirements that open source can not provide, or you want to have complete control over every feature of the website. Gamma Media can provide a range of bespoke E-Commerce solutions to fit your technology platform or aspirations for the website. We can build sites on a number of different platforms such as PHP/MYSQL, MSSQL/ASP, Ruby on Rails. For more information please contact us.

Joomla and Auction Factory

Auction Factory is an extension for Joomla enabling content management while integrating auction sales into your website. Here is the feature list for Auction Factory for more information please contact us.

- Supports Proxy Bidding
- Supports Watchlist for auctions (user does not bid, but is informed per mail upon changes to the auction)
- Auction information sent per email (New bids on your auction, Canceled auctions, Expiration notification, etc.)
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Fully internationalization capabilities.

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Handles different types of auctions: Public, private, with BIN (buy it now) , without BIN, Automatic (highest bidder is chosen as winner), Manual (auctioneer can choose the winner)

- Easy to set up cron task for Auction expiration
- Easy to use admin area
- Configurable email messages for Winning bid, lost bid, end of auction, etc
- Easy management of users from admin section – easy ban-unban, see details, statistic per user
- Easy close offending/illegal Auctions
- “report as offending” system, that lets the users report illegal Auctions
- Full Artio SEF/OpenSEF integration. No other setup needed
- Admin can set Picture sizes (the uploaded images are automatically resized to this sizes)
- Configurable minimum increase for a bid
- Auctions statistics for admin use
- Multiple images supported (displayed in a “gallery” style)
- Per Auction Messaging – Users can chat with the auctioneer
- Email Notification upon messages, cancelled auction, Win or loose
- Auction Archive (old auctions are still listed – good for SEF purposes)
- Advanced Search
- Profile Management for sites without community builder
- User rating system – users that have participated to a transaction can rate each other – rating then visible in user profile

For more information please contact us.