

# Content Management Systems

Web content management systems are used for storing, controlling, versioning, and publishing industry-specific documentation such as news articles, operators' manuals, technical manuals, sales guides, and marketing brochures. A content management system supports the following features:

- Uploading of documents, images and media
- Identification of all key users and their content management roles
- The ability to assign roles and responsibilities to different content categories or types.
- Definition of the content work flow tasks, often coupled with event messaging so that content managers are alerted to changes in content.
- The ability to track and manage multiple versions of a single instance of content.
- The ability to publish the content to a repository to support access to the content. Increasingly, the repository is an inherent part of the system, and incorporates enterprise search and retrieval.
- easily format and layout content items controlling formatting and image placement

Although we can build bespoke CMS systems for you we currently advise using the Joomla! platform which is an established and highly popular CMS system.

Joomla is simple for even non-technical users to add or edit content, update images, and to manage the critical data that makes your company or organization go. Anybody with basic word processing skills can easily learn to manage a Joomla! site.

Via a simple, browser-based interface you will be able to easily add new press releases or news items, manage staff pages, job listings, product images, and create an unlimited amount of sections or content pages on your site.

Joomla! is used all over the world to power everything from simple, personal homepages to complex corporate web applications. Here are just some of the ways people use our software:

- Corporate websites or portals
- Online commerce
- Small business websites
- Non-profit and organizational websites
- Government applications
- Corporate intranets and extranets
- School and church websites
- Personal or family homepages
- Community-based portals
- Magazines and newspapers
- the possibilities are limitless&hellip;

This website is actually Joomla! powered and uses a customised template from the many we have available for you to choose from. We can also design completely new templates to ensure visitors have a completely unique experience when visiting your website.

Joomla has a variety of plugins and addons that allow additional functionality such as forums, galleries, real time chats, messaging and much more..

If you wish to enquire about setting up a Joomla! website please contact us.

## Bespoke Builds

There are occasions when the only solution is a complete build from the ground up. This could be because you have specific requirements that open source can not provide, or you want to have complete control over every feature of the website. Gamma Media can provide a range of bespoke CMS solutions to fit your technology platform or aspirations for the website. We can build sites on a number of different platforms such as PHP/MYSQL, MSSQL/ASP, Ruby on Rails. For more information please contact us.