
Fresh Outlook

Re-Inventing the Wheel

How to avoid excessive costs in IT/media development.

Gamma Media specialises in Open Source solutions as we realise that the majority of clients actually want very similar systems. This has been recognised by many users online who have created their own solutions which have merged into entire projects many of which are now stable free software releases.

Bespoke or to specification development is expensive and although you obtain complete control over every detail of the project many bespoke systems are almost identical to open source solutions in functionality. Why pay a developer to create a content management system when all you need is a developer to install and configure widely used and accepted content management systems such as Joomla, which is free?

Freeing up your budget can allow you to add far richer content such as video, podcasts or more adventurous animations or presentations.

Informed Approach

Sound choices are made by informed clients.

If you are new to website development as a client it can be a daunting task and can be surrounded by technical jargon that leaves your head spinning. Gamma Media will break your options down into sensible and easy to understand choices with a fixed fee for each stage of development on delivery. A simple phased development of your website or production provides you with a clear delivery schedule and feedback process.

Business Savvy

Online business should be part of a larger plan.

We are honest about the effectiveness of your project. If we believe that the development will not help your business as a whole or is not cost effective we will tell you. We look to develop long term relationships with companies and individuals helping businesses to grow and maximise the effectiveness of their online impact.

We can also help develop your business plan, idea or venture and firm up and realise its true potential. Gamma Media is committed to enterprise and is always interested in new ideas, ventures, or services that we can offer or be part of either as a partner or more intrinsic to the business.

Please contact us with your proposal.