

Spytunes

Spytunes required a community website that allows users to watch guitar lessons that the 'Guru' had prepared for them. With a massive following on Youtube Spytunes realised it was time to keep ownership of their media and develop their market in a much more focused manner. With a vast array of tutorials, videos and fingering diagrams Gamma Media produced a complete Joomla solution scaled for high capacity and high bandwidth requirements.

With thousands of concurrent users downloading video on Spytunes server it was essential to keep speed and bandwidth balanced as well as providing server side encoding of various video formats to .flv format without the need for Spytunes to encode anything before uploading. The video is stored in a database controlled in the administration and allows for easy embedding on any pages without the need for lengthy URL's and with the flexibility to enable easy management of a sizable video library.

Spytunes have recently added an e-book store and have now moved onto a .com domain as users grow and the business thrives. Spytunes is one of many clients reaping the financial benefits of an open source solution.

Visit the site at: <http://spytunes.com>